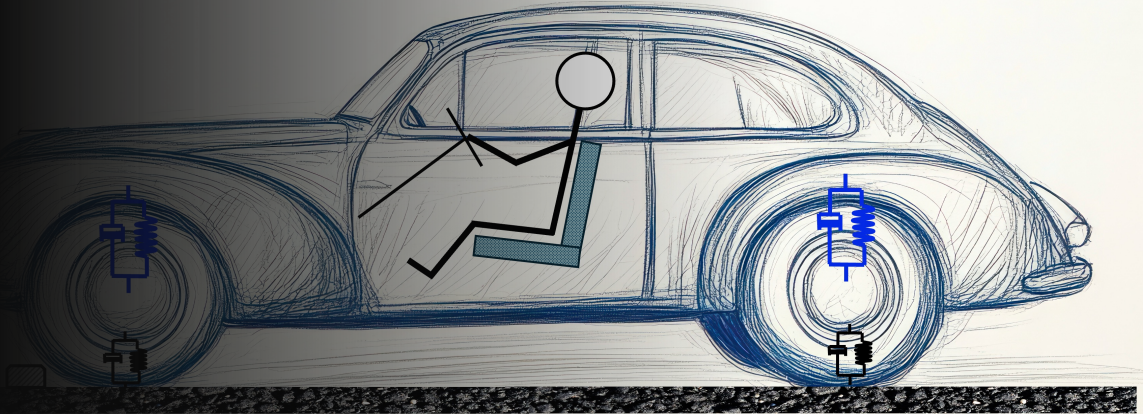


# *Tire Ride Comfort*

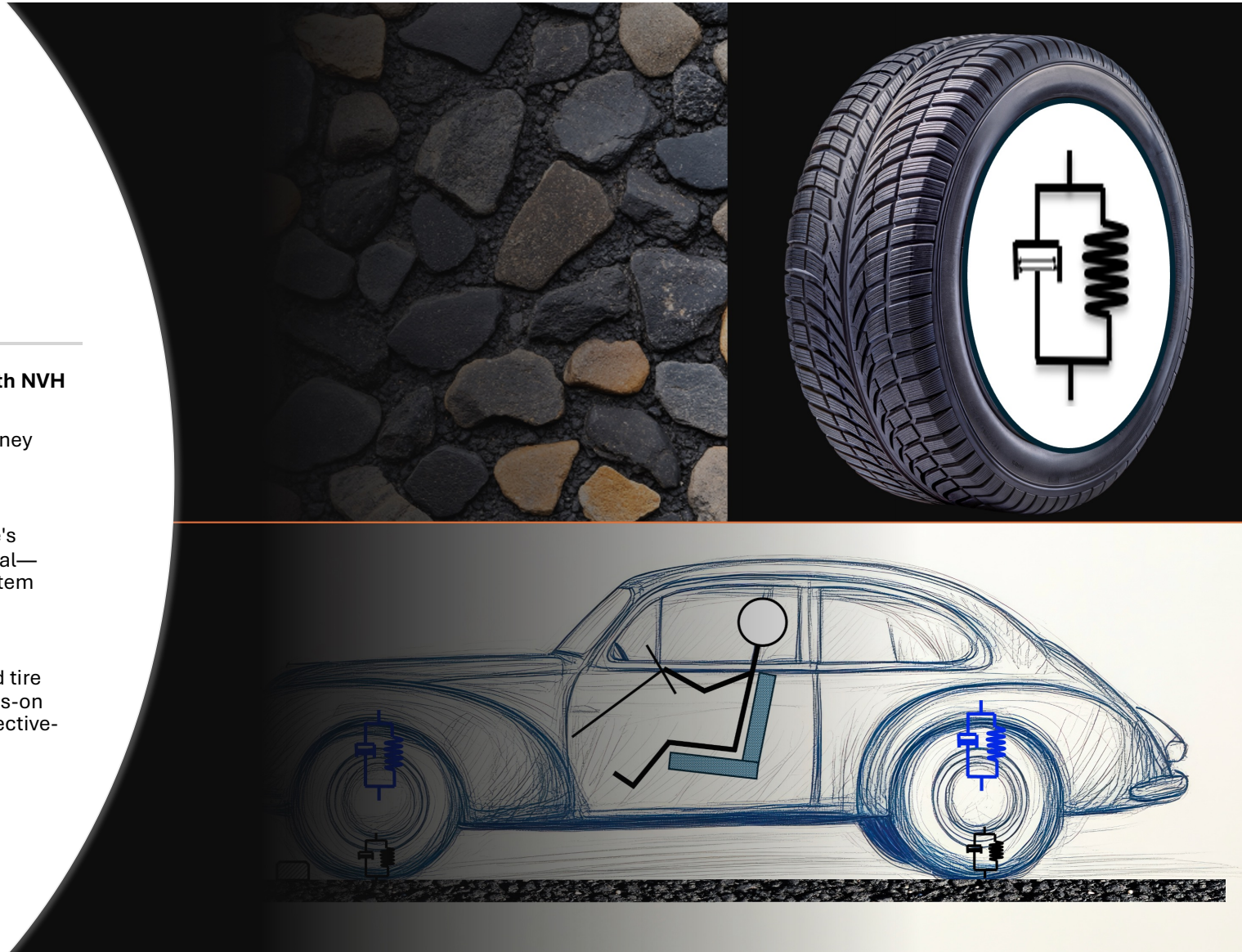
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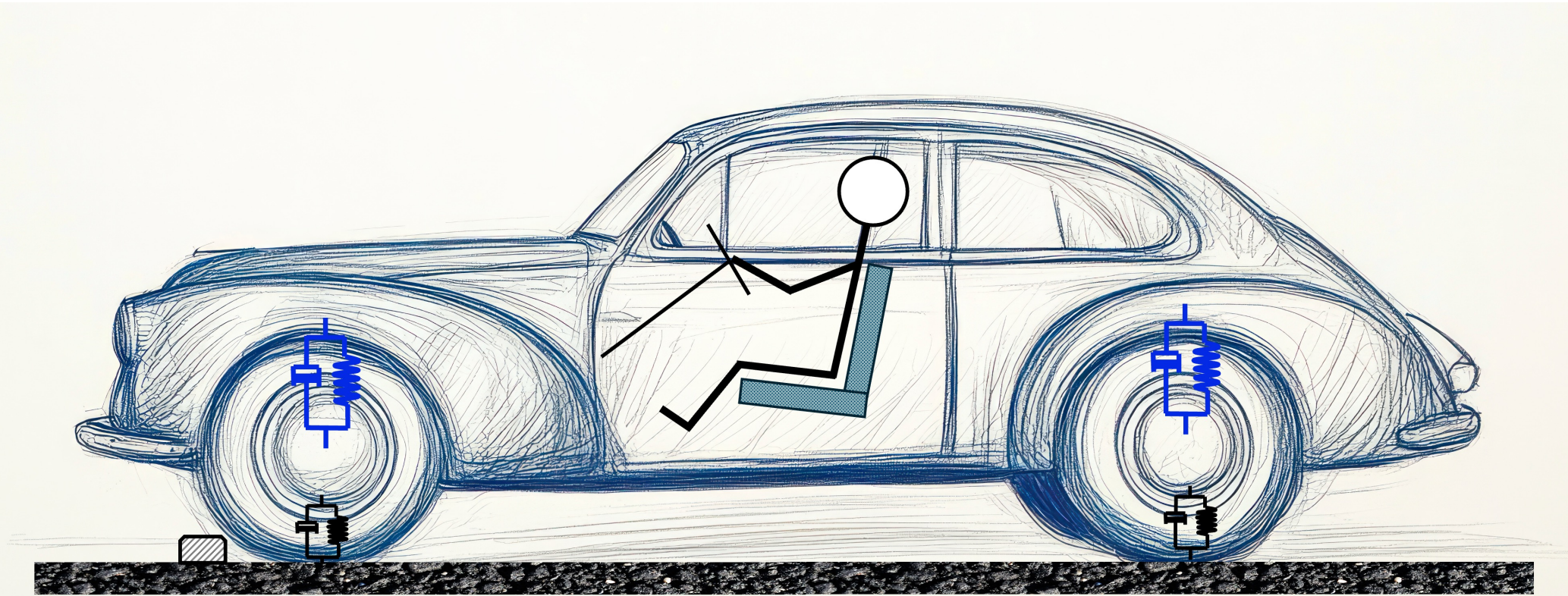
# Tire Ride Comfort

- **Discover Ultimate Ride Comfort with NVH Consulting!**

- Experience a quieter, smoother journey every time.
  - Key to Superior Ride Quality:
- In vehicle vertical dynamics, the tire's ability to absorb road roughness is crucial—complementing suspension and tire system springing/damping for optimal comfort.
- Expert Optimization Services:
- Our specialists enhance vehicle and tire ride comfort leveraging decades of hands-on optimization and testing, including subjective-objective correlations.
- Ready to Elevate Your Drive?
- DM us today for tailored solutions!



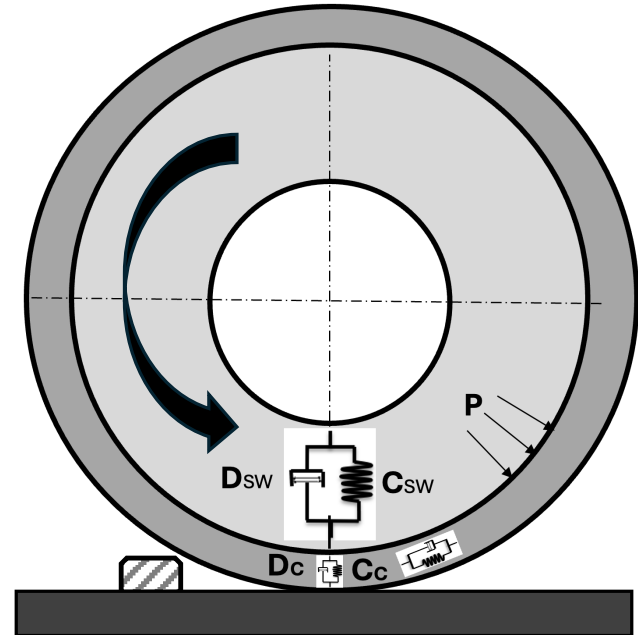




## Vehicle Ride Comfort

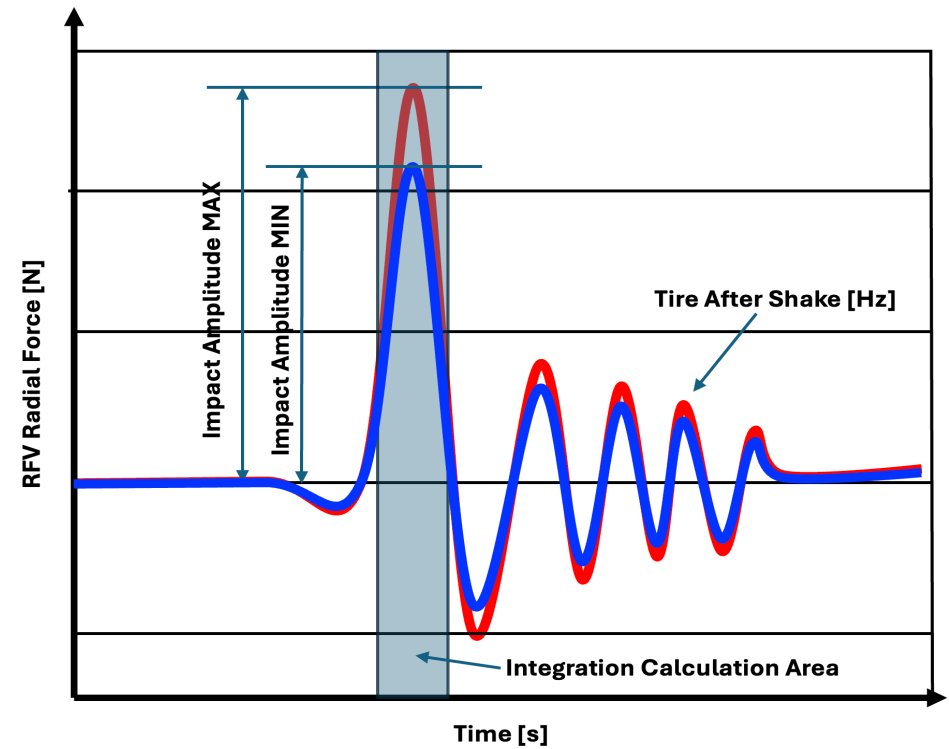
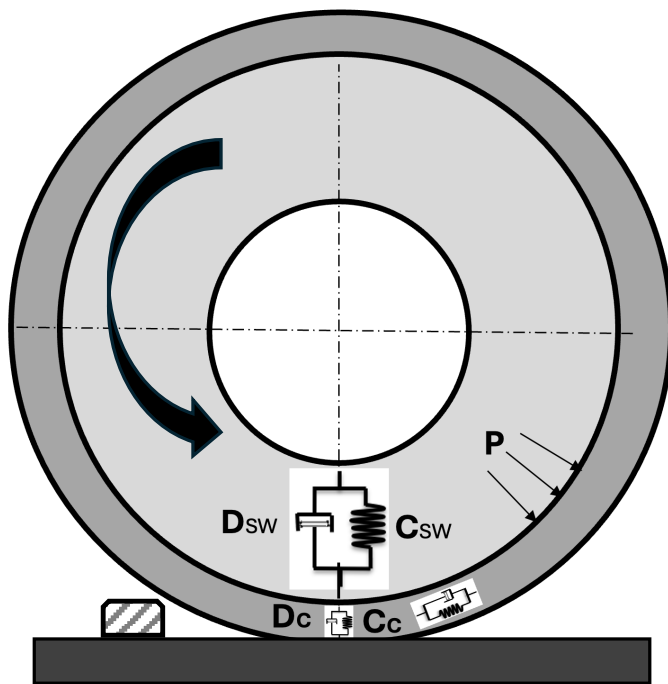






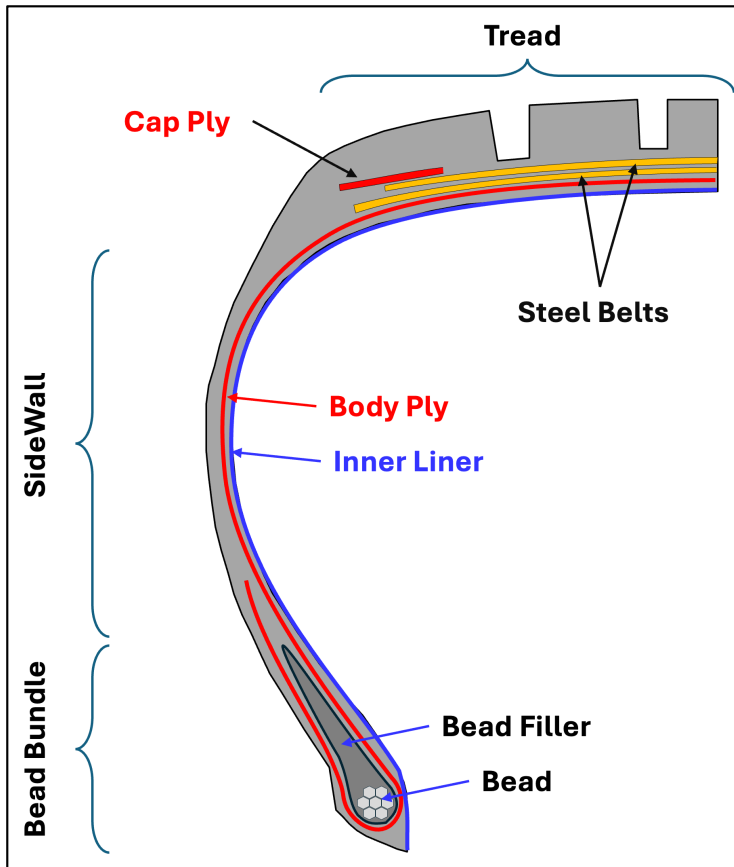
## Tire Role In Vehicle Ride Comfort





## Tire Ride Comfort Objective Consideration

### Impact Response



## Tire Construction Components Influencing Tire Impact Response

